ABOUT PHILADELPHIA’S MAGIC GARDENS
Philadelphia’s Magic Gardens (PMG) is a nonprofit art environment and museum located in Isaiah Zagar’s largest public artwork.

Spanning half a block on Philadelphia’s famous South Street, the museum includes an immersive outdoor art installation and indoor galleries. Zagar created the space using nontraditional materials such as folk art statues, found objects, bicycle wheels, colorful glass bottles, hand-made tiles, and thousands of glittering mirrors. The site contains personal narratives that refer to Zagar’s life, family, and community, as well as references from the wider world such as influential artists and art environments.

HISTORY
In 1991, Zagar started working on the vacant lots located near his studio at 1020 South Street. He first mosaicked the buildings on either side of the property, then spent years sculpting multi-layered walls out of found objects. In 2002, the Boston-based owner of the lots discovered Zagar’s installation and decided to sell the land, calling for the work to be dismantled. Unwilling to witness the destruction of the now-beloved neighborhood art environment, the community rushed to support the artist. After a two-year legal battle, his creation, newly titled Philadelphia’s Magic Gardens, became incorporated as a nonprofit organization with the intention of preserving the artwork at the PMG site and throughout the South Street region.

VISITOR INFORMATION

HOURS
Wednesday – Monday                  11:00 AM – 6:00 PM
Tuesday                                      Closed

Tickets are limited. Please purchase your tickets online at phillymagicgardens.org/buy-tickets/

GENERAL ADMISSION

<table>
<thead>
<tr>
<th>Category</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members</td>
<td>FREE</td>
</tr>
<tr>
<td>Adults</td>
<td>$15</td>
</tr>
<tr>
<td>Students with ID</td>
<td>$12</td>
</tr>
<tr>
<td>Seniors ages 65+</td>
<td>$12</td>
</tr>
<tr>
<td>Military</td>
<td>$12</td>
</tr>
<tr>
<td>Children ages 6-12</td>
<td>$8</td>
</tr>
<tr>
<td>Children ages 5 &amp; under</td>
<td>FREE</td>
</tr>
</tbody>
</table>

Much of PMG is wheelchair accessible, although some areas can only be accessed by stairs. View “Visit” on our website for details.

Phone (215) 733-0390
Email info@phillymagicgardens.org

JOIN AND SUPPORT

BECOME A MEMBER and receive free admission, discounts, and more all year long!

DONATE to PMG to support a variety of programs including:

- The Preservation Fund: supports mosaic preservation work on site and around Philadelphia
- The Julia Zagar Residency for Women Artists: Creates opportunities for women artists from around the world
- Share the Magic: Provides educational experiences and opportunities for our neighbors and community members with the most need

1020 South Street, Philadelphia, PA 19147
(215) 733-0390 | www.phillymagicgardens.org

QUESTIONS? Ask anyone with a blue nametag. We’re happy to chat!
ABOUT ISAIAH ZAGAR
Isaiah Zagar is an award-winning mosaic mural artist whose work can be found on more than 200 public walls throughout the city of Philadelphia and around the world. Born in Philadelphia and raised in Brooklyn, Zagar received his B.F.A. in Painting & Graphics at the Pratt Institute of Art in New York City. When he was 19 years old, Zagar discovered the art environment of Clarence Schmidt in Woodstock, New York. This shaped his ideas of what art could be and inspired his work at PMG.

In the mid-1960s, Zagar and his wife Julia completed three years of Peace Corps service in Peru. Soon after, the couple settled in Philadelphia and began their lifelong work of creating public art and fostering creativity in all its varied forms. Zagar’s artwork is heavily influenced by his travels and interactions with international folk artists and other creators of art environments. Zagar’s work is included in the permanent collections of numerous art institutions, including the Philadelphia Museum of Art and the Pennsylvania Academy of the Fine Arts. He has also received grants for his artistic excellence from the National Endowment for the Arts and the Pew Charitable Trusts. He has spoken about his work at several prominent conferences and artists’ lectures both domestically and internationally. Through 50+ years of creating artwork on a grand, public scale, Zagar has helped shape Philadelphia into a thriving creative community.

PUBLIC PROGRAMS
As part of our mission to inspire creativity and community engagement, PMG provides opportunities for visitors to engage with the space in unique ways:

GUIDED TOURS
Fridays, Saturdays, & Sundays at 3 PM
Reservations are recommended. Tickets can be purchased online or by phone. Group tours can be booked in advance by calling 267-733-0930 x1165.

EDUCATIONAL PROGRAMS
PECO FAMILY 3AMS
Hands-on activities for all ages on the second Sunday of the month

COMMUNITY OUTREACH
Interactive art experiences at local festivals and organizations

ART EXHIBITIONS
Rotating gallery shows of local and international artists fulfill aspects of the PMG mission with free public receptions

ADULT PROGRAMS
TWILIGHT IN THE GARDENS
BYOB events with live music and adult art activities

GARDEN PARTY
Happy hour with crafts and music

PRESERVATION
PMG’s preservation team works hard to keep the space beautiful and safe for you. They do everything from small repairs and replacements to large scale structural reinforcements. The team works closely with Isaiah Zagar to ensure the artwork at PMG will never stray from his vision. PMG is visited by more than 100,000 people annually. This requires the preservation team to work constantly to maintain the character of the space so it can be enjoyed by visitors for years to come.

WHY WE ASK YOU NOT TO TOUCH
Some of the artwork degrades naturally over time due to sun, wind, ice, and snow, but many parts of PMG have been damaged by people. The photo below shows how some of the tiles have been damaged over the years.

You can support PMG’s preservation efforts by leaving a donation at the box in the lobby or visiting our website. Of course, the best way to support our preservation efforts is to avoid touching or leaning on any of the artwork!

FROM LEFT TO RIGHT: Daily tiles in various states of destruction due to human touch

NEARBY PUBLIC ZAGAR MURALS

[Map of nearby public Zagar murals]